



FOR IMMEDIATE RELEASE

Media Contact: Brent Jennings
314-288-6200
bjennings@warsonbrands.com

Iron Age Introduces More Comfort, Better Fit to Smelter Boot Market

St. Louis, MO (March 23, 2021) – Iron Age Footwear is excited to introduce its newest smelter and welding boot, the *ForgeFighter*.

Designed and dip-tested in the toughest metal smelters in America, this 8" heat resistant boot is truly forged for the forge. Tested in quadruple-digit heat with burn-off laces, a Vibram™ Alpha TC4 heat resistant outsole, and a Poron® XRD® Internal Met Guard, this boot can stand up to it all.

Not only is this boot ready for the caldron, but it also introduces new comfort and fit features in an improved form-fitting leather and an ever-important improved heel and ankle cushioning form. These improvements are the direct result of responding to feedback on improvements from casters and smelters around the nation. Like its name, the *ForgeFighter* is truly built with the help, inspiration, and collaboration of metal workers, welders, and casters.

The *ForgeFighter* is available for purchase at www.ironagefootwear.com/forgefighter-ia0121 and work boot retailers across the nation.

For product images, assets, technical information, and press releases, please visit <https://warson.widencollective.com/portals/pbmxldvf/Forgefighter>.

Iron Age Footwear is a brand of Warson Brands, also known as Warson Group, Inc., headquartered in St. Louis, MO. Warson Brands is a global manufacturer and marketer of military, tactical, and industrial safety footwear since 1989, and provides a variety of work and duty footwear under the world's finest brand names, Reebok, Rockport Works, Florsheim, Iron Age, Grabbers, and Knapp. Iron Age was the first protective toe footwear manufacturer in the United States, originating in Pittsburgh, PA in 1918. For more information, visit www.ironagefootwear.com. For all of our latest news, updates, events, promotions, and new product introductions, visit www.facebook.com/ironagefootwear and www.instagram.com/ironagefootwear.